



Dear Applicant,

Thank you for your interest in the Product Development Manager role.

Titanic Foundation is a maritime and industrial heritage charity set up in 2008 to deliver the development of the Titanic Belfast visitor attraction. Since opening in 2012, Titanic Belfast has established itself as a key tourist attraction in Belfast, with nearly six million visitors from 145 different countries. Titanic Foundation was also a key partner in the restoration of the former Harland & Wolff Drawing Offices, which has been transformed into Titanic Hotel Belfast. In 2015, we acquired the SS Nomadic and integrated it into the Titanic Belfast visitor experience, ensuring visitors could experience Titanic's largest artefact.

In 2017, we developed the Titanic Quarter Destination Plan where we highlighted both the successes and the areas that could be improved to make the waterfront area better connected, a vital place for visitors, and a place where heritage counts. One of the key projects that has emerged from this plan is the Maritime Mile – a linear waterfront experience covering one navigational mile of water and including over 10km of accessible land-based waterfront that is being regenerated through a series of masterplans and strategies. The Maritime Mile study recommended 17 projects that run across all these strategies, ensuring a well-connected and uniquely curated experience across the city's historic waterfront.

To date we have successfully delivered a series of early wins on the Maritime Mile including the Great Light - the public display of one of the rarest lighthouse optics in the world; Hello Maritime Mile – a pilot project that allowed the public to converse with key objects along the mile; and the relocation of the Belfast Buoys – working with key stakeholders to secure a new waterfront home for the three giant navigational buoys originally located in Cathedral Quarter.

All our projects are delivered through partnership working. We work closely with Belfast Harbour Commissioners, Tourism NI, Titanic Quarter Limited, Odyssey Trust and Belfast City Council. We have a dedicated destination forum that represents over 20 businesses/ organisations along the waterfront area. We have been successful in securing grants from Tourism NI, National Lottery Heritage Fund, Ulster Garden Villages and we currently have several applications in the pipeline which will support the delivery of the Maritime Mile.

We are a small team, guided by an experienced Board of Trustees, and we now need to recruit a Product Development Manager to develop the Maritime Mile to reach its full potential. Working in collaboration with the team and external stakeholders, the Product Development Manager will be responsible for developing new products and experiences

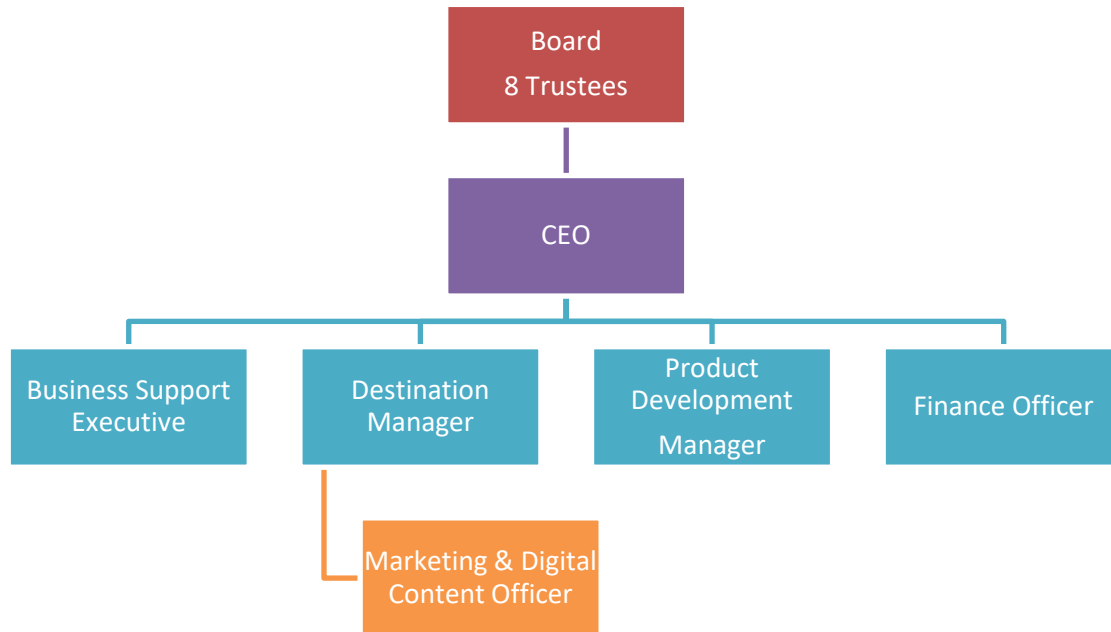
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along the Maritime Mile, which will allow local people and visitors to access and engage with the rich culture and heritage of Belfast's iconic waterfront.

As we look ahead in 2020, it is an exciting period for Titanic Foundation as we embark on a new chapter. This new role is an opportunity for the right person to join our team as we deliver Belfast as a world class maritime heritage destination.



The recruitment pack includes:

- Job Description and specification,
- Application Form,
- Monitoring Form.

If you are interested in applying, please return your application & monitoring forms to [Siobhan.mclaughlin@titanic-foundation.org](mailto:Siobhan.mclaughlin@titanic-foundation.org) by 12noon on Friday 7<sup>th</sup> February.

We estimate interviews will take place week commencing the 17<sup>th</sup> February 2020.

Yours sincerely

**Kerrie Sweeney**  
**Chief Executive**

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